



Community Storytellers



The Land Needs Guardians campaign works with local partners to recruit and train Indigenous Storytellers to make short, shareable videos, even if they've never done it before. Storytellers write scripts, film interviews, and edit their videos. And then together, we share them with the world.

▶ Camera Equipment

We provide a kit that includes everything you'll need to make a short video.

▶ Online Training

Work with Land Needs Guardians staff on filmmaking, social media & more.

▶ Join Other Storytellers

Collaborate and learn from other storytellers in our network, or create a team in your community.

▶ Production Stipend

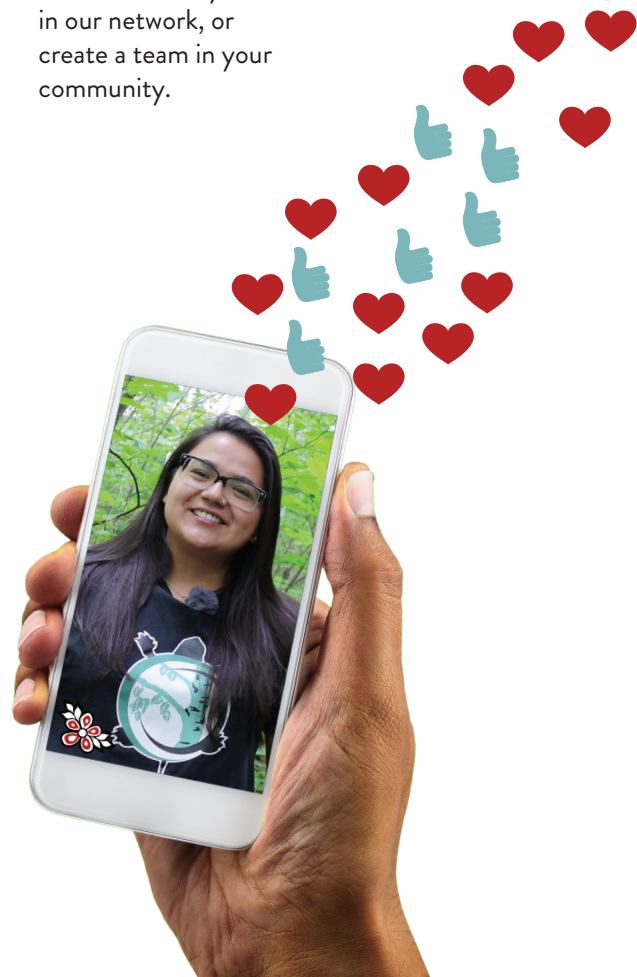
A stipend covers time and expenses for Storytellers.

▶ Distribution Network

Our social media expertise ensures each video will make an impact.

Short video stories told from an Indigenous lens are powerful advocacy tools to build support for Indigenous Guardians programs and Indigenous stewardship across Canada.

LAND  **NEEDS**
GUARDIANS





▶ What stories do we produce?

The Land Needs Guardians campaign's mission is to generate long-term support for Indigenous Guardians programs and other Indigenous-led conservation initiatives. So the stories we look for introduce the wider world to the work that Indigenous Guardians do in their communities. Past stories have focused on Guardians' efforts to monitor land and waters, protect against invasive species, participate and lead cultural events, and facilitate knowledge translation between community members.

▶ Who should join the program?

We work with various partners to recruit and train storytellers. That includes Guardians programs, First Nations departments or governments, and education or conservation organizations. Because the stories we tell are about Indigenous Guardians, being associated with or familiar with a local Guardians program is important. Storytellers can be Guardians themselves, but it is not required. Storytellers have an interest in video production, photography or digital communications. Previous experience is not required.

▶ How do you get started?

To get started, go to landneedsguardians.ca/storytellers, and fill out the form with some basic information. Land Needs Guardians staff will get in touch to set up an initial conversation. We are looking for new storytellers on a rolling basis, and will support as many as our funding and scope will allow.



Find out more and get started at:
landneedsguardians.ca/storytellers